



EUWIN

Portuguese Workplace Innovation Network

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The conference

Universidade Europeia, an institution of the Laureate International Universities network, hosted on the 20th of May, a European round table and special track on workplace innovation, streamlined by the EUWIN - European Workplace Innovation Network.

EUWIN is a knowledge platform created by the European Commission with the aim of developing a network of disclosure and dissemination of good innovation practices in the workplace. The platform includes more than 800 ambassadors across Europe and seeks to contribute in a sustainable way to increase the productivity of organizations and well-being in the workplace.

Peter Totterdill, Professor at the University of Kingston, with several published works in the field of workplace innovation, was the event's main speaker and shared his experience in the area of innovation in the workplace and its consequences for the competitiveness of enterprises.

Ambassador of EUWIN in Portugal and Professor at Universidade Europeia Maria José Sousa, argues the contribution of universities to create a European network of innovation, "the EUWIN project has contributed largely to the creation of a European network of innovation and, at the moment, Portugal is part the network, by creating a partnership between private companies, business associations, government agencies, research centers, universities and other entities. Workplace innovation is an important factor to consider in the development of the knowledge economy and workers' skills, influencing thus the competitiveness of businesses. "

The EUWIN round table hosted more than 25 participants - Portuguese Business Associations, Universities, Research Centers, Public Organizations, Private Organizations and Experts in Innovation – with the goal to discuss why is workplace innovation important for Portuguese Business, workers and society?

Some of the conclusions assume a need for a structural change in Portuguese SME in terms of creating new business models to compete in the international markets and an investment in worker's competencies.



Prospects for the future

It is intended to create a CoP (Community of Practice) to share knowledge in the field of innovation and also to contribute with case studies, best practices and scientific and technical papers, not only for the EUWIN knowledge repository, but also for some scientific journals.

The main goal is to develop the Portuguese Workplace Innovation Network (PWIN) framework to be accessible for all community. The CoP will be a participatory and collaborative space to share ideas and experiences and also to foster ideas into projects. This will be implemented through collaborations among academics, professionals and researchers.

As a preliminary analysis the PWIN will develop the following activities:

Networking

- Identify key organizations or projects to create partnerships.
- Participation in projects.
- Organization of events face-to-face and online on issues of innovation.

Research on Innovation

- Literature reviews and case studies
- Call for papers in the field of innovation
- Organisation of an event to present the best call for papers works

The focus will be on defining collaborative challenges on and creating an effective Knowledge Transfer Network, including research projects, partnerships and even new business.

The results of network activities will be disseminated through the several channels: scientific publications, presentations at workshops, text publication in technical reviews and also webinars.

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